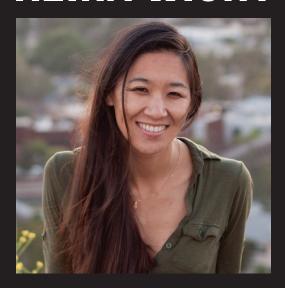
KEIRA WIGHT



Multi-disciplinary communicator with a creative eye and skillset. Resourceful and fast learner with a dedicated work ethic and growth mindset. Independent and teamoriented collaborator.

- □ rhwight@gmail.com
- © 626.710.3196
- keirawight.com

EDUCATION

Otis College of Art and Design Certificate, Graphic Design, 2022 Loyola Marymount University B.A., English, 2016, Emphasis in P.R. & Journalism

SKILLS

Adobe Creative Suite (InDesign, LightRoom, Photoshop, Illustrator, Premiere Pro)
Canva
Salesforce
Mailchimp, Constant Contact
Digital Photography
Basic Video Production & Editing
Brand Development
Website management
Social Media management
Microsoft, Google, & Apple Office Programs
Mac & PC user interfaces

EXPERIENCE

Outlook Newspapers - 2019-Present

Legal Publication Specialist - 2020 - Present

Manage the public notice sections in five adjudicated, weekly newspapers from intake to affidavit process. Profited over \$220K in 2022.

Production Team Assistant & Office Administrator
Support the production team in designing advertisements
and collages. Manager for obituary and announcement publications. In-office administrator (phones, filing, etc.)

Photographer - 2019 - Present

Photographer and new-photographer onboarding manager. Coverage of 200+ events, primarily galas and high-profile events serving the greater Pasadena area.

StackCommerce - October-November 2019

Q4 Design Assistant

Conceptualized and developed assets for e-commerce graphics. Lifestyle, product and brand photographer for inhouse shoots.

La Salle College Preparatory - 2017-2019

Webmaster

Manager of School's website communications and updates. Primary designer for online and print communications and collateral (flyers, posters, brochures, social media & web). Implemented School's rebrand initiative with external agency. Project manager for rebrand and School's annual projects (admissions, quarterly magazine, Visual & Performing arts)

Staff Photographer

Campus photographer for sports, arts, academics, and student life. Contributing writer for alumni magazine.

Glendale Arts - 2016-2017

Marketing Associate

Coordination of monthly POP! Up events, Open! Shows and the inagural Open Arts & Music Festival (2016). Managed meeting agendas, event production, volunteer committee and arts market.

Freelance Photographer - 2013 - Present

Specialize in performing arts, events, portrait and group sessions. Includes theatre, music and dance concerts, fundraisers/galas, lifestyle and editorial shoots.

Returning clients incl. Legal Aid Foundation of L.A., Santa Monica Business Assoc., STEAM Coders, Glendale Arts.

VOLUNTEER & OTHER PROJECTS

C.U.L.T. (short film) - 2023

Behind the Scenes photographer and videographer

Hide Your Crazy (short film) - 2023

Associate Producer

Strategized fundraising and marketing campaigns for film and producing nonprofit, Of Substance.

Graphic designer for merchandise, email, fundraising and social media marketing.

Behind the Scenes photographer and videographer

Arroyo Repertory Theatre - 2018-Present

Marketing Manager

Manage communications and public relations for nonprofit arts organization. Webmaster, designer, photographer.

Of Substance (on hiatus) - 2022

Social Media Consultant

Ellenwood EP - 2018

Concert Photographer and review writer

Seasonal / Per diem: AYSO soccer coach, SAT/ACT proctor

PRESS

La Cañada Outlook Valley Sun (writer)

"LCF's Maskin, Muna Come Home"

https://outlookvalleysun.outlooknewspapers.com/2023/11/12/lcfs-maskin-muna-come-home/

Voyage LA Magazine (interview)

"Life and Work with Keira Wight of Pasadena"

http://voyagela.com/interview/life-work-with-keira-wight-of-pasadena/

Shoutout LA (interview)

"Meet Keira Wight | Photographer & Graphic Designer"

https://shoutoutla.com/meet-keira-wight-photographer-graphic-designer/

HOBBIES & INTERESTS

Photography, soccer, arts education, community unity, environmental sustainability, diversity, equity & inclusion, mental health & wellness