

# KEIRA WIGHT



Multi-disciplinary communicator with a creative eye and skillset. Resourceful and fast learner with a dedicated work ethic and growth mindset. Independent and team-oriented collaborator.

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## EDUCATION

Otis College of Art and Design  
Certificate, Graphic Design, 2022  
Loyola Marymount University  
B.A., English, 2016, Emphasis in P.R. & Journalism

## SKILLS

Adobe Creative Suite (InDesign, LightRoom, Photoshop, Illustrator, Premiere Pro)  
Canva  
Salesforce  
Mailchimp, Constant Contact  
Digital Photography  
Basic Video Production & Editing  
Brand Development  
Website management  
Social Media management  
Microsoft, Google, & Apple Office Programs  
Mac & PC user interfaces

# EXPERIENCE

## Outlook Newspapers - 2019-Present

Legal Publication Specialist - 2020 - Present

Manage the public notice sections in five adjudicated, weekly newspapers from intake to affidavit process. Profited over \$220K in 2022.

Production Team Assistant & Office Administrator

Support the production team in designing advertisements and collages. Manager for obituary and announcement publications. In-office administrator (phones, filing, etc.)

Photographer - 2019 - Present

Photographer and new-photographer onboarding manager. Coverage of 200+ events, primarily galas and high-profile events serving the greater Pasadena area.

## StackCommerce - October-November 2019

Q4 Design Assistant

Conceptualized and developed assets for e-commerce graphics. Lifestyle, product and brand photographer for in-house shoots.

## La Salle College Preparatory - 2017-2019

Webmaster

Manager of School's website communications and updates. Primary designer for online and print communications and collateral (flyers, posters, brochures, social media & web). Implemented School's rebrand initiative with external agency. Project manager for rebrand and School's annual projects (admissions, quarterly magazine, Visual & Performing arts)

Staff Photographer

Campus photographer for sports, arts, academics, and student life. Contributing writer for alumni magazine.

## Glendale Arts - 2016-2017

Marketing Associate

Coordination of monthly POP! Up events, Open! Shows and the inaugural Open Arts & Music Festival (2016). Managed meeting agendas, event production, volunteer committee and arts market.

## Freelance Photographer - 2013 - Present

Specialize in performing arts, events, portrait and group sessions. Includes theatre, music and dance concerts, fundraisers/galas, lifestyle and editorial shoots.

Returning clients incl. Legal Aid Foundation of L.A., Santa Monica Business Assoc., STEAM Coders, Glendale Arts.

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# VOLUNTEER & OTHER PROJECTS

## **C.U.L.T. (short film) - 2023**

Behind the Scenes photographer and videographer

## **Hide Your Crazy (short film) - 2023**

Associate Producer

Strategized fundraising and marketing campaigns for film and producing nonprofit, Of Substance.

Graphic designer for merchandise, email, fundraising and social media marketing.

Behind the Scenes photographer and videographer

## **Arroyo Repertory Theatre - 2018-Present**

Marketing Manager

Manage communications and public relations for nonprofit arts organization. Webmaster, designer, photographer.

## **Of Substance (on hiatus) - 2022**

Social Media Consultant

## **Ellenwood EP - 2018**

Concert Photographer and review writer

**Seasonal / Per diem:** AYSO soccer coach, SAT/ACT proctor

## **PRESS**

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### **La Cañada Outlook Valley Sun (writer)**

“LCF’s Maskin, Muna Come Home”

<https://outlookvalleysun.outlooknewspapers.com/2023/11/12/lcfs-maskin-muna-come-home/>

### **Voyage LA Magazine (interview)**

“Life and Work with Keira Wight of Pasadena”

<http://voyagela.com/interview/life-work-with-keira-wight-of-pasadena/>

### **Shoutout LA (interview)**

“Meet Keira Wight | Photographer & Graphic Designer”

<https://shoutoutla.com/meet-keira-wight-photographer-graphic-designer/>

## **HOBBIES & INTERESTS**

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Photography, soccer, arts education, community unity, environmental sustainability, diversity, equity & inclusion, mental health & wellness